## CSR INITIATIVE OF THE ASSOCIATED JOURNALS LIMITED -JAWAHARLAL NEHRU SCHOLARSHIP

The Associated Journals Limited ("AJL or The Company") believes that for organizations operating in social environment, Corporate Social Responsibility ("CSR") is the ideal means to repay their obligations to Society. CSR is strongly connected with the principles of sustainability and social welfare. An organization should make decisions based not only on financial and commercial factors, but also on the basis of its social and environmental consequences. Therefore, it is the core corporate responsibility of The Company to practice its corporate values through its commitment to grow in a socially and environmentally responsible way, while meeting the interests of its stakeholders. This statement demonstrates our commitment to CSR through which we aim to align our business values, purpose and strategy with the needs of the society as a whole in which the Company operates, whilst embedding such responsible and ethical principles into everything we do.

## ASIAN COLLEGE OF JOURNALISM

The Asian College of Journalism ("ACJ") is a premier institution of iournalism education in India and South Asia and is administered by the Media Development Foundation ("MDF"), a not-for-profit public Trust. Students of the college have found ready employment in Print, Broadcast and Online media organisations in India and abroad.









## JAWAHARLAL NEHRU SCHOLARSHIP

The 'Jawaharlal Nehru Scholarship' ("JLN Scholarships") is instituted at the Asian College of Journalism by The Associated Journals Limited.

The scholarship covers the tuition fees for selected students pursuing their Postgraduate Diploma programme. The selection will be on a merit-cum-means basis to the students seeking and qualifying for the scholarship.

The full and partial scholarships cover tuition fees and, in special cases, living expenses.